

# EXHIBIT 96

# Magazine management co.

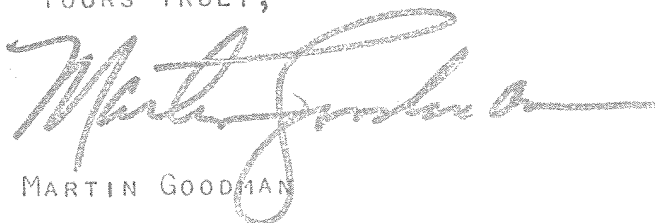
625 MADISON AVENUE,  
NEW YORK, N.Y. 10022  
TEmpleton 8-7900

MARCH 20, 1967

TO WHOM IT MAY CONCERN

THIS LETTER WILL CONFIRM THAT CHARLES  
GOODMAN HAS BEEN AUTHORIZED BY ME TO ACT AS AGENT  
FOR MAGAZINE MANAGEMENT COMPANY AND SIGN LICENSING  
AND RELATED CONTRACTS BOTH FOR DOMESTIC ACCOUNTS  
AND FOREIGN.

YOURS TRULY,

A handwritten signature in cursive script, appearing to read "Martin Goodman", written in dark ink. The signature is fluid and extends across the width of the text area below it.

MARTIN GOODMAN